

## Video Storytelling Resources:

### Learning Materials:

*Guide to Video Marketing*

<https://wistia.com/learn/marketing/video-marketing-guide>

*Online Course: (on sale - \$12)*

<https://www.udemy.com/course/make-smartphone-video-like-a-pro-level-1/>

*Reading*

Building a StoryBrand: [https://www.amazon.com/Building-StoryBrand-Clarify-Message-Customers/dp/0718033329/ref=tmm\\_hrd\\_swatch\\_0?\\_encoding=UTF8&qid=1589467910&sr=8-1](https://www.amazon.com/Building-StoryBrand-Clarify-Message-Customers/dp/0718033329/ref=tmm_hrd_swatch_0?_encoding=UTF8&qid=1589467910&sr=8-1)

### Equipment:

*Watch this first:*

<https://www.youtube.com/watch?v=ruDJgtcZB-E>

*Basic:*

Tripod –

[https://www.amazon.com/UBeesize-Adjustable-Smartphone-Bluetooth-Compatible/dp/B07QJVB3YF/ref=sr\\_1\\_6?crd=2MLRI9M4NHE&dchild=1&keywords=mobile+phone+tripod&qid=1589459152&srefix=mobile+phone+tri%2Caps%2C169&sr=8-6](https://www.amazon.com/UBeesize-Adjustable-Smartphone-Bluetooth-Compatible/dp/B07QJVB3YF/ref=sr_1_6?crd=2MLRI9M4NHE&dchild=1&keywords=mobile+phone+tripod&qid=1589459152&srefix=mobile+phone+tri%2Caps%2C169&sr=8-6)

Microphone –

[https://www.amazon.com/PoP-voice-Professional-Microphone-Omnidirectional/dp/B016C4ZG74/ref=sr\\_1\\_16?crd=3V0NHDNUI166U&dchild=1&keywords=mobile+phone+microphone&qid=1589459238&srefix=mobile+phone+mic%2Caps%2C162&sr=8-16](https://www.amazon.com/PoP-voice-Professional-Microphone-Omnidirectional/dp/B016C4ZG74/ref=sr_1_16?crd=3V0NHDNUI166U&dchild=1&keywords=mobile+phone+microphone&qid=1589459238&srefix=mobile+phone+mic%2Caps%2C162&sr=8-16) (IMPORTANT: make sure to have an adaptor for your phone to work with the microphone)

Lens Kit –

[https://www.amazon.com/Xenvo-iPhone-Camera-Lens-Clip/dp/B01A6D2JVI/ref=sr\\_1\\_3?crd=GH1QAEMA978K&dchild=1&keywords=mobile+lens+kit&qid=1589459580&srefix=mobile+lens%2Caps%2C168&sr=8-3](https://www.amazon.com/Xenvo-iPhone-Camera-Lens-Clip/dp/B01A6D2JVI/ref=sr_1_3?crd=GH1QAEMA978K&dchild=1&keywords=mobile+lens+kit&qid=1589459580&srefix=mobile+lens%2Caps%2C168&sr=8-3)

*Advanced:*

Gimbal –

[https://www.amazon.com/Smooth-Handheld-Stabilizer-Smartphone-Black/dp/B07BHCC3BV/ref=sr\\_1\\_3?crd=1Q571W3F3WPG1&dchild=1&keywords=zhiyun+smooth+4&qid=1589459387&srefix=zh%2Caps%2C167&sr=8-3](https://www.amazon.com/Smooth-Handheld-Stabilizer-Smartphone-Black/dp/B07BHCC3BV/ref=sr_1_3?crd=1Q571W3F3WPG1&dchild=1&keywords=zhiyun+smooth+4&qid=1589459387&srefix=zh%2Caps%2C167&sr=8-3)